



Save Money on Some Non-Covered Services with BluePerks®

It's important to stay active and eat right for good health. BlueCross BlueShield of Tennessee wants to help. As a member, you get discounts of up to 50 percent off on services not covered by Medicare or your BlueCross BlueShield of Tennessee Plan.

Services discounted with BluePerks include:

- Fitness memberships
- Weight loss programs
- Holistic physicians/practitioners
- Spa Services
- Massage therapy
- LASIK corrective vision surgery
- Vision care products
- Cosmetic services
- Yoga and Tai Chi instructions

Taking advantage of BluePerks is easy:

- Visit www.bcbst.com and click the "BluePerks" link.
- Choose your area of interest or use the search engine to find practitioners who participate in the BluePerks discount program.
- Show your BlueCross BlueShield of Tennessee membership ID card when purchasing products or services from a participating BluePerks practitioner. You will receive instant discounts of up to 50 percent. You are required to pay for the services you use in full.
- You don't have to complete any paperwork or get approval from BlueCross BlueShield to use these services. You should always consult with your physician before beginning a diet or exercise program.

BluePerks is offered through partnerships with companies, such as

- American WholeHealth Networks, Inc.: 1-800-227-5911 — Administering the Complementary Alternative Medicine and cosmetic services discounts
- Davis Vision: 1-800-783-7792 — Administering the vision care item discount.
- Jenny Craig®: 1-800-JENNY20 — Administering the weight loss program discount up to 50 percent.
- TruVision: 1-866-338-2020 — Administering the LASIK eye surgery discount.

For more information, call one of the discount partners above.

BluePerks is provided to all members of BlueCross BlueShield of Tennessee.

The products and services described here are neither offered nor guaranteed under our contract with the Medicare program. In addition, they are not subject to the Medicare Appeals process. Any disputes regarding these products and services may be subject to the BlueCross BlueShield of Tennessee grievance process. BluePerks arrangements may change without notice.

BluePerks Discount Program Disclaimer

Although BlueCross BlueShield of Tennessee has arranged to make these savings available to you, the affiliated third-party practitioners are solely responsible for provision of any products or services. BlueCross BlueShield of Tennessee and its affiliates are not liable for product defects, practitioner negligence or other errors in the delivery of health care products or services. Members are encouraged to consult their health care provider when considering new therapy or before starting an exercise program, particularly if they are taking medication or being treated for a specific health condition.

BluePerks is offered through partnerships with discount service providers, such as: American WholeHealth Networks, Inc., administering the Complementary Alternative Medicine and cosmetic services discounts, Davis Vision, administering the vision care item discount, TruVision, administering the LASIK eye surgery discount.

The BluePerks Discount Program is not a pre-paid plan or insurance

The BluePerks Program will not reimburse or otherwise pay any portion of any complementary or alternative medicine practitioner's fee or wellness facility charges. The discounts available through the BlueCross BlueShield of Tennessee BluePerks program may not be used in connection with any government-sponsored health plan program, including Medicare and Medicaid. The BluePerks program savings do not apply to products or services you purchase from any practitioner from whom you are also obtaining products or services paid for by any such government-sponsored program. The discounts available through BluePerks may not be used in connection with any health coverage (such as, to reduce the deductible copayment or coinsurance obligation). BluePerks discounts may not be used in conjunction with any other discount or coupon.



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A health plan with a Medicare Contract.

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