

## **BlueAdvantage Adds 45 Counties to its Tennessee PPO Network**

**CHATTANOOGA, Tenn.** — BlueCross BlueShield of Tennessee will add 45 counties to its Medicare Advantage Preferred Provider Organization (PPO) network in 2010. In total 67 counties across Tennessee will now have access to the company's Medicare Advantage PPO network.

BlueCross' Medicare Advantage PPO product, BlueAdvantage, includes approximately 15,741 physicians and 85 hospitals and medical facilities throughout Tennessee.

"We're pleased to be able to provide our members such a variety of choices to meet their health care needs," said Robert Slattery, vice president and general manager of BlueCross' senior care division. "Whether it's an expanded network, cost savings features like a \$0 plan, or access to a health coach, more seniors across the state will be able to benefit from our member-centered approach."

The following counties are part of the 2010 PPO network expansion:

Bedford	Hardin	Morgan
Benton	Haywood	Obion
Bledsoe	Henderson	Overton
Blount	Hickman	Rutherford
Carter	Johnson	Scott
Chester	Lake	Sequatchie
Claiborne	Lauderdale	Stewart
Cocke	Lawrence	Tipton
Coffee	McMinn	Unicoi
Crockett	McNairy	Union
Franklin	Madison	Washington
Gibson	Marshall	Wayne
Giles	Maury	White
Grainger	Meigs	Williamson
Hardeman	Montgomery	Wilson

- more -

The entire line of BlueAdvantage PPO products will be available in these counties. These PPO plans provide both Medicare Part A (hospital) and Part B (medical) coverage along with Medicare Part D prescription drug coverage in one plan.

Some features of the PPO plans include benefits for an annual routine physical exam and preventive screenings, discounts on items like gym memberships, and air medical transportation back to a hospital close to home for members traveling 150 miles from home.

Open enrollment for Medicare Advantage beneficiaries is Nov. 15 – Dec. 31. For more information on BlueCross' BlueAdvantage PPO plans, visit <http://www.bcbst-medicare.com/> or call 1-866-210-1522.

**About the Senior Care Division, BlueCross BlueShield of Tennessee**

BlueCross BlueShield of Tennessee's senior care division serves many of the state's Medicare beneficiaries through its Medicare, Medicare Advantage, Medicare Supplement, and Medicare Part D products and services. Its mission is to deliver creative, simple solutions that preserve health and enhance life. This is achieved by use of health information technology, health coaching, care management and an array of programs and products that help drive improved quality and work to keep costs affordable for its members. BlueCross BlueShield of Tennessee, Inc. is an independent licensee of the BlueCross BlueShield Association. For more information, visit [www.bcbst-medicare.com](http://www.bcbst-medicare.com).

– END –