

## Hearing aid savings made simple.

Thanks to BlueAdvantage (PPO)<sup>SM</sup>, you have access to special savings on high-quality prescription hearing aids through TruHearing®. Don't miss another moment. It's easy to get started.

**Your 2026 hearing benefit** covers up to two TruHearing Premium, Advanced, or Standard hearing aids per year with predictable copayments.

	Hearing aid	Avg retail price per aid	Your cost per aid
BlueAdvantage Sapphire (PPO) <sup>SM</sup> BlueAdvantage Garnet (PPO) <sup>SM</sup> BlueAdvantage Total Heart and Diabetes (PPO C-SNP) <sup>SM</sup>	TruHearing Premium	\$3,250	<b>\$899</b>
	TruHearing Advanced	\$2,720	<b>\$599</b>
	TruHearing Standard	\$1,719	<b>\$399</b>
BlueAdvantage Ruby (PPO) <sup>SM</sup> , Blue Advantage Freedom (PPO) <sup>SM</sup> , BlueAdvantage Extra (PPO) <sup>SM</sup> , BlueAdvantage Total Heart and Diabetes Plus (PPO C-SNP) <sup>SM</sup>	TruHearing Premium	\$3,250	<b>\$699</b>
	TruHearing Advanced	\$2,720	<b>\$399</b>
	TruHearing Standard	\$1,719	<b>\$199</b>
BlueAdvantage Diamond (PPO) <sup>SM</sup>	TruHearing Premium	\$3,250	<b>\$599</b>
	TruHearing Advanced	\$2,720	<b>\$299</b>
	TruHearing Standard	\$1,719	<b>\$99</b>

Rechargeable battery option available on select styles for an additional \$50 per hearing aid. Exam must be performed by a TruHearing network provider.

Start by calling TruHearing.

**1-844-330-8543 | TTY: 711**

Hours: 8 a.m.–8 p.m., Monday through Friday



Larry is wearing TruHearing Advanced hearing aids.

### Hearing aid purchase includes



**60 day** trial



**1 year** of follow-up visits



**80 batteries** per non-rechargeable hearing aid



**3-year** full manufacturer warranty



Get started with  
**5 simple steps.**

# TruHearing makes it easy.



Scan with your smart  
device camera to see  
how it works.

[TruHearing.com/how-it-works](https://TruHearing.com/how-it-works)



**1. Call**  
1-844-330-8543  
TTY: 711



**2. Schedule**  
an exam



**3. Go to**  
your exam



**4. Order**  
hearing aids



**5. Get a fitting**  
and follow-up

**Call TruHearing to get started.**

**1-844-330-8543 | TTY: 711**

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**Screen your hearing: [TruHearing.com/BCBST-HS](https://TruHearing.com/BCBST-HS)**

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TruHearing is an independent company that provides hearing products and/or services for BlueCross BlueShield of Tennessee, Inc. TruHearing does not provide BlueCross branded products and/or services. TruHearing is solely responsible for the products and/or services they provide.

Member Service: 8 a.m. to 9 p.m. ET, 7 days a week (Oct. 1–March 31); 8 a.m. to 9 p.m. ET, M–F (April 1–Sept. 30).

BlueCross BlueShield of Tennessee, Inc. complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex<sup>1</sup>. ATTENTION: If you speak English, free language assistance services are available to you. Appropriate auxiliary aids and services to provide information in accessible formats are also available free of charge. Call 1-800-831-2583 (TTY: 711) or speak to your provider. ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. También están disponibles de forma gratuita ayuda y servicios auxiliares apropiados para proporcionar información en formatos accesibles. Llame al 1-800-831-2583 (TTY: 711) o hable con su proveedor.

تنبيه: إذا كنت تتحدث اللغة العربية، فستتوفر لك خدمات المساعدة اللغوية المجانية. كما تتوفر وسائل لمساعدتك وخدمات مناسبة لتوفير المعلومات بتنسيقات يمكنكم الوصول إليها مجانًا. اتصل على الرقم 1-800-831-2583 (مقلهاةا فلنصي: 711) أو تحدث إلى مقدّم خدمة.

<sup>1</sup> Consistent with the scope of sex discrimination described at 45 CFR 92.101(a)(2)